



Jeff Tobe, CSP

INTRODUCTION

Jeff Tobe began his illustrious advertising career in the Toronto, Canada area in 1981. Two years later, he moved to Dallas, Texas to begin his own successful agency. During his last 3 years in that business, Jeff was honored with 5 International Golden Pyramid Awards for creativity in promotions. In September of 1992, Jeff decided he missed the north too much, so he sold his business and moved to Pittsburgh, PA—with his wife, Judy, and their 2 daughters—to pursue a full-time speaking career.

Jeff speaks and trains with diverse associations, businesses and organizations around the world. His client list reads like a Who's Who in corporations and associations and includes: IBM International, Pepsi-Cola Company, AT&T, Nestle USA, and now for [YOUR COMPANY NAME]! He is a member of the National Speaker's Association and one of only 350 speakers worldwide to hold the accreditation of Certified Speaking Professional.

Jeff is the author of three bestselling books: *"Success is a Decision of the Mind,"* *"The Communication Coach"* and his most recent release, *"Coloring Outside the Lines."* He'll be signing his three books at the back of the room immediately following his presentation. Jeff has high aspirations. He says he won't rest until he gets the entire world "COLORING OUTSIDE THE LINES."

Please help me in welcoming a man who, when I asked if he was ready and willing, replied, "Where there's a will, I want to be in it!"...**Jeff Tobe.**